

Jamie Munro

Senior Engineering Manager
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PROFESSIONAL SUMMARY

A product-focused engineering leader with over 15 years' experience in the high scale, regulated sports betting industry. A maths graduate, I started as a football trader before moving into engineering and then technical leadership roles and have since led backend, frontend, mobile and data/quant engineering functions. I love working hands on with smart people building interesting products, but I also try to empower, challenge, and support the people I lead to make smart decisions when I am not in the room.

Looking for: Technical leadership roles, North / West Yorkshire or remote

KEY SKILLS

- **Leadership:** Engineering management, team building, AI adoption, cross-functional delivery, incident command, technical strategy
- **Technical:** Kotlin, Java, Python, React Native, Claude Code, AWS, Kubernetes, Kafka, Terraform, microservices architecture
- **Domain:** Full-stack product engineering (frontend/mobile/backend/data), FCA-regulated environments (gambling industry), high-scale systems, personalisation/recommendations, trading platforms, quantitative engineering

EXPERIENCE

Jan 2024 - Sep 2026: Senior Engineering Manager, FanDuel

Led teams across Leeds and Porto building FanDuel's personalisation and recommendation systems.

- In 2026 led FanDuel's personalisation domain, 3-4 teams across 2 locations. The first full stack teams in Sportsbook to ship features end to end from customer data platform to mobile UI, significantly reducing cross-org dependencies. Led the shift to experimentation driven product engineering, with engineers collaborating directly with UX Analytics and Research on regular experiment launches and learning readouts
- 2024-25: built a recommendation engine using real time sports data to produce a context-driven live betting experience. Hired 7 person team in Q1 and shipped an MVP to customers for the NBA Finals within 10 weeks of joining, then scaled to major US sports
- Managed managers in Porto Catalogue domain and took on delivery leadership for a major replatform programme, facilitating architecture workshops with product managers and senior staff engineers to align decisions and unblock delivery across Flutter divisions

- Built high-performing team culture across the UK and Portugal: 90th+ percentile throughput, with engineers focussed on delivering value and not just shipping code. Organised a 100-person summit including live customer interviews and hands-on workshops to bring teams closer to US customers
- Stayed hands-on at senior management level: shipped PRs to our engineering analytics platform and built shared Claude Code skills, encouraging AI adoption across teams. Company-wide hackathon finalist, and built domain knowledge learning platform adopted by FanDuel learning and onboarding teams

Feb 2022 - Jan 2024: Senior Engineering Manager, Sky Bet

- Led engineering for critical Transactions domain (bet placement, tracking and cashout), delivering some of the biggest product launches in Sky Bet history
- Led mobilisation on the rebuild of Sky Bet's website and apps onto cross-divisional architecture and cross-platform mobile tech (React Native, federated GraphQL, Next.js)
- Incident Commander coordinating 8 on-call teams through the most critical incidents; designed and ran a 3-week tech academy with Code First Girls

July 2018 - Feb 2022: Lead Software Engineer, Trading Models, Flutter (Sky Bet)

- Tech Lead for teams that built an in-house global trading system: a football pricing platform handling 40M+ market updates on an average Saturday afternoon at sub-second high-percentile latency, and a customer-facing price API peaking at 30k req/sec. Sky Bet Trading Engine later won In House Product of the Year at industry EGR awards
- Designed serverless event driven architecture on AWS (Kotlin, Node.JS, Lambda, Kubernetes, Kafka, Terraform); speaker at AWS and Product Tank Yorkshire meetups
- Technical but also people lead - managed growth from 9 to 18 engineers, evolving practices and ways of working as teams scaled; shortlisted for Sky Betting and Gaming 'Leader of the Year' in 2021

2011 - 2018: Trader to Engineer, Sky Bet

Started as a football trader compiling odds and building models, then moved into engineering: Product Developer building trading automation that helped scale RequestABet from a trading team pet project to an industry changing innovation that has generated billions in revenue across the industry since. Moved to become a full time Kotlin/Java Engineer in Trading Models (2017-18).

EDUCATION AND QUALIFICATIONS

- **BSc Mathematics (1st Class)**, University of Leeds, 2008 - 2011
- **AWS Associate Solutions Architect** (982/1000)
- **Institute of Leadership and Management Level 5**

Talks, writing and side projects at <https://www.jamienunro.co.uk>. Full CV available on request.